



• **Dr Niels Lauersen** - gynaecologist and fertility expert associated with St Vincent's Medical Center in New York City, founder of the New York Medical Society for Reproductive Medicine and Medical Director of the New York Center for Reproductive Technology Author of bestseller book "Getting Pregnant" and more than 100 scientific papers on pregnancy.

Now I believe I have finally found the most accurate system yet of safely choosing the sex of your child. I'm talking about the CHOICE method, one of the newest way to control gender selection.. I have, in fact, been making the method available to my patients here in America for quite sometime and I have seen first hand the incredible results they have obtained. So if you thought about having a baby boy or girl and you thought you did not have a choice, I urge you to give CHOICE Conception Chart a try."

Not another theory but at last, a biological fact

The CHOICE Conception Chart identifies the days that nature has biological allocated for fertilization by sperm containing the boy or girl producing chromosome and is

- In tune with nature's way
- Without genetic manipulation
- Used by thousands of mothers since 1997
- Naturally safe for both mother and baby
- Without any clinical or surgical treatment
- Officially tested and used with a 95%+ success rate
- Without any side effects, medical or other regime



BABY
BOY
OR
GIRL



NOW PARENTS CAN CHOOSE



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Can you be certain about it even before you conceive ?
You want to get pregnant with a high degree of certainty to have a son or daughter.
Would you like to move on from a 50:50 chance in gender selection to a higher degree of certainty which is beyond 95% ?

Choosing the sex of a baby was probably just a dream for couples decades ago, and most of them probably relied on myths and folklore to help them achieve their goal.

Today, science has made the progress to help you choose the sex of your baby with a high degree of certainty in a safe and natural way.



How in the world is this possible?

This is the first time many couples actually have the choice to choose the gender of their next child. For those with two or three girls already and want a boy or vice-versa this is a wonderful opportunity for them to get what they desire. The good news about the CHOICE method is that it is safe and does not involve any surgical procedure. It is truly a natural way of selecting the gender of your next baby.

How does the CHOICE method work?

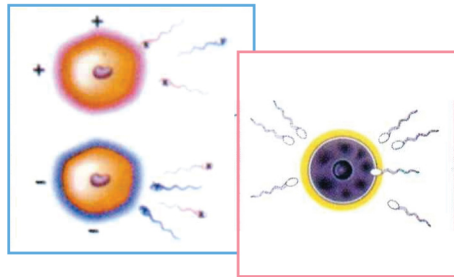
Sperm carries the genetic material called chromosome X or Y that determine the sex of the baby. The ovum always carries the X chromosome. When sperm carrying a Y chromosome unites with the ovum, a fertilized ovum with a XY chromosome combination is produced, and we get a baby boy. On the other hand, when sperm carrying an X chromosome unites with the ovum with an XX combination, we get a baby girl.

In 1961, scientists had shown that sperm containing the X chromosome were attracted to a positive charge and Y chromosome were attracted to a negative charge.

Later, a French cellular biologist, Patrick Schoun's research led to the discovery of a charge on the ovum membrane. The charge on the ovum membrane was not fixed but alternated from positive to neutral and to a negative charge in a cycle. This was called the Polarity Cycle of the ovum membrane.

This polarity cycle was found to be predictable but totally separate from the menstrual cycle. When the ovum membrane is neutral, sperm carrying either the X or Y chromosome can unite with the ovum and fertilize it. During this period the chances of getting a boy or girl are 50:50.

When the ovum membrane is positively charged, it attracts the sperm carrying the X chromosome (which is negatively charged) and a baby girl is produced. When the ovum membrane is negatively charged, it attracts the sperm carrying the Y chromosome (which is positively charged) and a baby boy is produced.



A positively charged ovum attracts sperm with the "x" chromosome, repelling the other.

A negatively charged ovum attracts sperm with the "y" chromosome, repelling the other.



The premise behind this finding is that gender is influenced by what scientists called the 'ionic factors' which generates the charge on the ovum membrane and on the sperm. The ovum membrane's alternating polarity is nature's way of selecting sperm with different gender determining chromosomes.

How to be a CHOICE mother ?

A CHOICE Conception Chart will be prepared for you as a result of analysis using existing parameters, which match the information provided by you. Information such as blood type, blood Rhesus, date of birth and date of menstrual cycle are used to determine your polarity cycle along with other information on the application form.

All the information that is filled out on the application form will be sent back to the Laboratory in France and your CHOICE Conception Chart will be ready within 12 working days from the date of acceptance of the application form.



A 4 Month example of a 12 Month CHOICE Conception Chart

CHOICE Personal Pregnancy Calendar		Reference : 00000000		Patent : Mrs. Mother		Birthday : 00/00/0000	
						Blood G : O+	
						Malaysia	
Gender choice : Girl							
Feb	Mar	Apr	May	Feb	Mar	Apr	May
1	1	1	1	1	1	1	1
2	2	2	2	2	2	2	2
3	3	3	3	3	3	3	3
4	4	4	4	4	4	4	4
5	5	5	5	5	5	5	5
6	6	6	6	6	6	6	6
7	7	7	7	7	7	7	7
8	8	8	8	8	8	8	8
9	9	9	9	9	9	9	9
10	10	10	10	10	10	10	10
11	11	11	11	11	11	11	11
12	12	12	12	12	12	12	12
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97	97	97	97	97	97	97	97
98	98	98	98	98	98	98	98
99	99	99	99	99	99	99	99
100	100	100	100	100	100	100	100



The chart will show the favorable days to attempt conception naturally for the gender desired. There are approximately 70 days per year for each polarity. This simply means there are about 70 days in a year when you can get a boy and about 70 days in a year when you can get a girl and the remaining 200 over days chances are 50:50.

Clinical test have shown that the CHOICE method is 98.7% accurate and Choice Baby guarantees a full refund upon sight of an original birth certificate showing the opposite gender from the one applied for and shown on the Choice Conception Chart.